FREE BLACK STAMP GIVEAWAY FOR YOUR BIG-TERROR SHOW!

Columbia Pressbook Supplement For "The Gorgon" and "The Curse of the Mummy's Tomb"

2-for-1 BLACK STAMP MONSTER BIZARRE!

Biggest terror-show ever on the screen here—or hereafter

A She-Monster Who Petrifies Her Victims With Horror!

THE GORGON

PETRIFYING COLOR!

starring PETER CUSHING · CHRISTOPHER LEE with RICHARD PASCO · MICHAEL GOODLIFFE BARBARA SHELLEY · Screenplay by JOHN GILLING

Based on an original story by J. LLEWELLYN DEVINE

Produced by ANTHONY NELSON KEYS

Directed by TERENCE FISHER

A HAMMER FILM PRODUCTION

COLUMBIA PICTURES RELEASES

FREE BLACK STAMPS! to the first 10,000 people in line!

Half-Bone, Half-Bandage... It Lives Again To Kill Again!

THE Curse OF THE MUMMY'S TOMB

TECHNISCOPE!® TECHNICOLOR!®

starring TERENCE MORGAN · RONALD HOWARD FRED CLARK Introducing JEANNE ROLAND co-starring GEORGE PASTELL · JACK GWILLIM JOHN PAUL · Screenplay by HENRY YOUNGER Produced and Directed by MICHAEL CARRERAS

A HAMMER FILM PRODUCTION

Ad No. 4001—528 Lines—4 Cols. x 9½ Inches

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PB# 13/21

BUILD MONSTER GROSSES WITH BLACK STAMPS — FREE FROM COLUMBIA

FOR THIS TWIN-TERROR SHOW!

BLACK STAMP 40 x 60
AT COLUMBIA EXCHANGE

Here's a real gone gimmick to put you on the grave-y train! Use **BLACK STAMPS** with your twin-terror showing of "The Gorgon" and "The Curse of the Mummy's Tomb!"

A quantity of **BLACK STAMPS** are available to you FREE from your Columbia exchange. Give a strip of five **BLACK STAMPS** to every patron entering your theatre!

BLACK STAMPS come to you in sheets of 100.

Ads plugging your **BLACK STAMP** giveaway are shown in this pressbook supplement. Also available for blood pressure-promotion are twin-terror radio spots and television trailers, both of which highlight your **BLACK STAMP** giveaway . . . and a **BLACK STAMP** 40 x 60 to help plug it!

COMBO 40 x 60 AT NATIONAL SCREEN

Local soda fountain might be interested in a cooperative deal, with **BLACK STAMPS** winning a rebate on the price of a specially - concocted "Monster Special Sundae"... Or promoted merchandise certificates might go to the "Monster King" and "Monster Queen", who collect the most **BLACK STAMPS** from their friends and bring 'em in before the playdate ends . . . Or TV "horror" program personality might want to get into the act in some way . . .

BLACK STAMPS are showmanship-plus! Use 'em to help sell your monster bizarre— "The Gorgon" and "The Curse of the Mummy's Tomb!"

Black Stamps . . . Twin-Terror TV and Radio Spots . . . Black Stamps 40 x 60 . . . At Your Columbia Exchange!

Combination Trailer . . . Combo 40 x 60 . . . Full Line of Posters, Stills, Accessories on Both Pictures . . . At Your National Screen Exchange!

Ad No. 4002—404 Lines
4 Cols. x 7¼ Inches

Also Available As
Ad No. 5001—650 Lines
5 Cols. x 9¼ Inches

Ad No. 2003—102 Lines—2 Cols. x 3⅝ Inches

Ad No. 1004—58 Lines
1 Col. x 4⅛ Inches

Ad No. 1001—71 Lines
1 Col. x 5 Inches

Ad No. 3003—294 Lines—3 Cols. x 7 Inches

Ad No. 2004—150 Lines—2 Cols. x 5⅜ Inches

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A HAMMER FILM PRODUCTION · COLUMBIA PICTURES RELEASES

Ad No. 2002—244 Lines—2 Cols. x 8⅝ Inches

A HAMMER FILM PRODUCTION

Ad No. 1002—30 Lines
1 Col. x 2⅛ Inches

starring PETER CUSHING · CHRISTOPHER LEE with RICHARD PASCO
MICHAEL GOODLIFFE · BARBARA SHELLEY · Screenplay by JOHN GILLING · Based on an original story by J. LLEWELLYN DEVINE
Produced by ANTHONY NELSON KEYS
Directed by TERENCE FISHER
A HAMMER FILM PRODUCTION

COLUMBIA PICTURES RELEASES

starring TERENCE MORGAN · RONALD HOWARD
FRED CLARK · Introducing JEANNE ROLAND
co-starring GEORGE PASTELL · JACK GWILLIM · JOHN PAUL
Screenplay by HENRY YOUNGER
Produced and Directed by MICHAEL CARRERAS
A HAMMER FILM PRODUCTION

Ad No. 3001—291 Lines—3 Cols. x 7 Inches

Lift Flap for Additional Black Stamp Advertising!

Ad No. 3002—345 Lines—3 Cols. x 8¼ Inches

Ad No. 1003—20 Lines
1 Col. x 1⅜ Inches

Publicity, Exploitation and Other Ticket-Selling Material May Be Found in the Regular Columbia Campaign Books For 'The Gorgon' and 'The Curse of the Mummy's Tomb'

Ad No. 2001—200 Lines—2 Cols. x 7⅛ Inches

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